

FOR IMMEDIATE RELEASE
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GO GOODWILL HAUNTING! DISCOVER YOUR NEXT HALLOWEEN COSTUME AT GOODWILL

Let Your Creativity Run Wild When You Shop at Goodwill

Halloween is the one chance for anyone to be whoever he or she wants to be. The possibilities are endless, and with a little imagination, anyone can score a great costume for less at any of Goodwill's 14 stores in southeast Louisiana. Goodwill® stores are stocked with affordable Halloween décor and everything you need to create a unique costume. Why pay full price for an off-the-rack costume when you can purchase the clothes and accessories you need for a one-of-a-kind ensemble for a fraction of the cost at Goodwill stores?

"Shopping at Goodwill for costumes for the entire family is not only fun, it helps our friends and neighbors, too," William Jessee, president of Goodwill Industries of Southeastern Louisiana, Inc.

Need another good reason to shop Goodwill in October? It's a great way to support National Disability Employment Awareness Month! One in 5 Americans has a disability, and they are disproportionately unemployed. People with disabilities are productive and dependable workers, representing employees in many industries with higher rates of employee retention, yet have higher rates of unemployment than the general population, at more than 16 percent.

When people shop at or donate to Goodwill, they are helping people with disabilities, those who lack education or work experience, and others facing challenges to finding employment. Goodwill prepares people to work in Goodwill stores and in industries outside of Goodwill.

Goodwill offers an array of Halloween costume ideas for the whole family below and on its website at www.goodwillno.org. To find Goodwill in your neighborhood, visit www.goodwillno.org/locations. Follow Goodwill @GoodwillNOLA on Twitter or on Facebook at www.facebook.com/goodwill.sela.

Halloween Costume Ideas:

- Disco King/Queen - Channel the disco era by finding gently used 70's tops, bell bottom pants and platform shoes
- Flower Power Hippie— Find 70's hippie floral shirts and skirts
- Witch – Find black pants, shirt or dress. You may even find a witch's hat that someone donated or a broom at the store.
- Elvis – Find a red button down shirt and a pair of black or white bell bottom pants. You can even go to a craft store and buy jewels to glue onto the pants.
- Greek god or goddess - pick up a white sheet to wear, some artificial leaves to put on your head and a pair of flip flops. You can spray paint the flip flops gold for some added punch.
- Princess - Find a full skirt or ball gown to wear with a tiara.
- Beauty queen – Use an old bridesmaid dress or evening gown, wear a tiara and make a sash out of ribbon.
- School Nerd - Find a pair of tight jeans and roll up the pant legs. Pair it with a white shirt, pocket protector and heavy-rimmed glasses.

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- Ghost - Head to the linens to find a white sheet and cut a hole for your eyes.
- 60's mod hipster – Wear a bright geometric prints dress/outfit and go-go boots.
- Grapevine – Start with a bright body suit and leotard. Then blow up purple balloons and attach them to yourself with double sided tape. For added security use garbage bag ties to affix balloons to tape.
- A Bag of Jelly Beans - Start with a clear plastic bag. Step into the bag and make holes for your legs and arms. Fill the bag with different color balloons and use a flashy scarf to tie around the top of the bag. You may want to place a sign that says "Jelly Beans 5¢ " in front of the bag.
- Crayon – Find a solid color sweat suit. Paint or use a magic marker to print the word, "crayon" in large black letters down the length of your body. Going with the same color scheme, create a pointed hat in the same color. You can even paint your face your crayon color.
- Betty Rubble - Take a blue fitted sundress and cut the hem so it looks jagged. Wear a black wig done "Betty Style" with a bow or bone at top. Glue a small rock or bone to the top of the halter dress.
- Bam-Bam - Find leopard skin fabric and cut out a diaper size piece big enough to fit around your waist securely. Cut a ragged edge at the bottom of this material. Use the rest of the material to make a leopard sash to drape across chest. Attach the two pieces with a plastic dog bone, using glue. Complete the outfit by carrying around a wooden bat.
- Rosie the Riveter – Wear a blue button down shirt or denim shirt with a red scarf in your hair and pose for photos flexing an arm muscle.
- Vampire – Wear Black pants, a white button down shirt and a cape. Find white and red makeup to put on your face.
- Holiday gift – Put holes into a box for your arms. Wrap the box in holiday wrapping paper and a big bow.
- Farmer – Find overalls, a plaid shirt and a wide brim hat. Carry a garden tool like a plastic rake or shovel.
- Bob the Builder – Wear denim overalls and a plaid shirt. Find a toolbelt and yellow hard hat to complete the look. <http://bit.ly/bjDAS>
- Scarecrow – Wear denim overalls and a plaid shirt. Accessorize with a wide brim hat and pieces of straw or straw ribbon.
- Skunk – Wear black sweats and glue or sew a white strip of fabric or fake fur to your back.
- Harry Potter - Find a simple black robe and wizard hat. Accessorize with round glasses and wooden wand. Remember to draw Harry's mark on your forehead.
- Charlie Brown – Wear a yellow t-shirt and draw or sew the zig zag print; wear it with black shorts and brown shoes.
- Traffic light – Start with a black sweatsuit. Cut three circles of red, yellow and green fabric or felt. Glue onto your outfit.
- Cowboy – Wear jeans, plaid shirt, vest, bandana and hat
- Rockstar – Wear a hip jacket (such as leader or fake snakeskin) with boots and accessorize with a guitar.
- Funky bride – Find a vintage wedding dress and accessorize with a feather boa and hip accessories
- Slasher bride – Wear vintage wedding dress and splatter red paint to simulate blood.

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